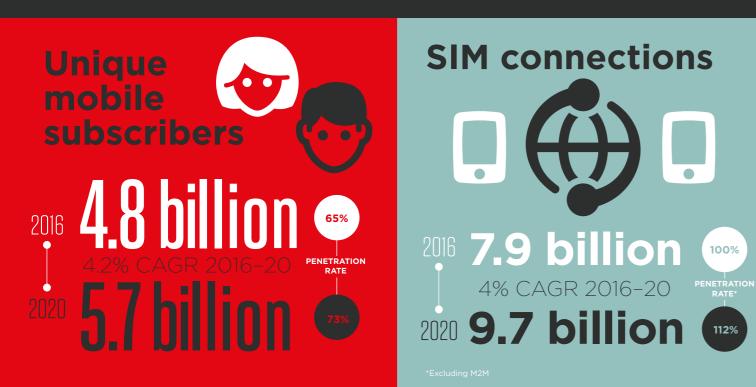
GLOBAL MARKET



ACCELERATING MOVES TO MOBILE BROADBAND NETWORKS AND SMARTPHONE ADOPTION

Mobile broadband connections to increase from 55% of total in 2016 to

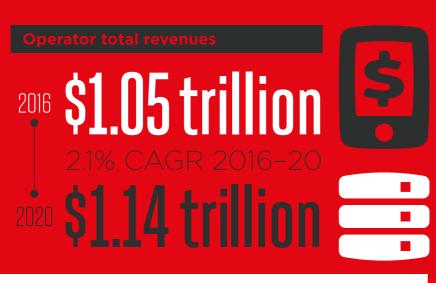
73%

By 2020, there will be **5.7bn** smartphones, growth of 1.9 billion from the end of 2016 Mobile data traffic to grow by a CAGR of

47% over the period 2016-2020

Source: Ericsson

Data growth driving revenues and operator investments



Operator CAPEX of up to **\$700 billion** for the period 2017-20

Mobile contributing to economic and social development across the world



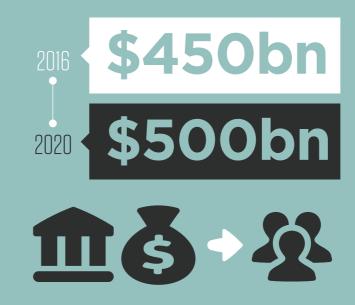
0



Mobile industry contribution to GDP

Public funding

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)



DIGITAL INCLUSION

Delivering digital inclusion to the still unconnected populations.

MOBILE INTERNET PENETRATION



FINANCIAL INCLUSION

Delivering financial inclusion to the unbanked populations. As of December 2016 there were



INNOVATION

Delivering innovative new services and apps. Number of M2M connections to reach

1bn by 2020



Employment



Jobs directly and indirectly supported by the mobile ecosystem

2016 **28.5 million** 2020 **30.9 million**